

## Logs and Exponentials: Properties of Logs

$$\text{Recall: } y = b^x \leftrightarrow \log_b y = x$$

Common properties that result from this (these are true for any base):

$$\log_5 0 = \text{undefined}$$

$$\log_5 1 = 0$$

$$\log_5 5 = 1$$

$$\log_5 0 = x \rightarrow 5^x = 0 \rightarrow \text{can't happen}$$

$$\log_5 1 = x \rightarrow 5^x = 1 \rightarrow x = 0$$

$$\log_5 5 = x \rightarrow 5^x = 5 \rightarrow x = 1$$

Other Properties of Logarithms:

1. Product Rule = "The log of a product is the sum of the logs"

$$\log_b X \cdot Y = \log_b X + \log_b Y$$

2. Quotient Rule = "The log of a quotient is the difference of the logs"

$$\log_b \frac{X}{Y} = \log_b X - \log_b Y$$

3. Power Rule

$$\log_b X^a = a \cdot \log_b X$$

Ex: Expand to individual logs.

$$\log_b \frac{x}{z} = \log_b x - \log_b z \quad (\text{quotient rule})$$

$$\log_b x^3 y = \log_b x^3 + \log_b y = 3\log_b x + \log_b y \quad (\text{product rule, then power rule})$$

Ex: Put together as a single log.

$$2\log_b x + \log_b y - 5\log_b z = \log_b x^2 + \log_b y - \log_b z^5 = \log_b x^2 y - \log_b z^5 = \log_b \frac{x^2 y}{z^5}$$

Ex: Suppose  $\log_b W = 4$ ,  $\log_b R = 3$ , find  $\log_b \frac{R}{W^2}$

$$\log_b \frac{R}{W^2} = \log_b R - \log_b W^2 = \log_b R - 2\log_b W = 3 - 2 \times 4 = 3 - 8 = -5$$